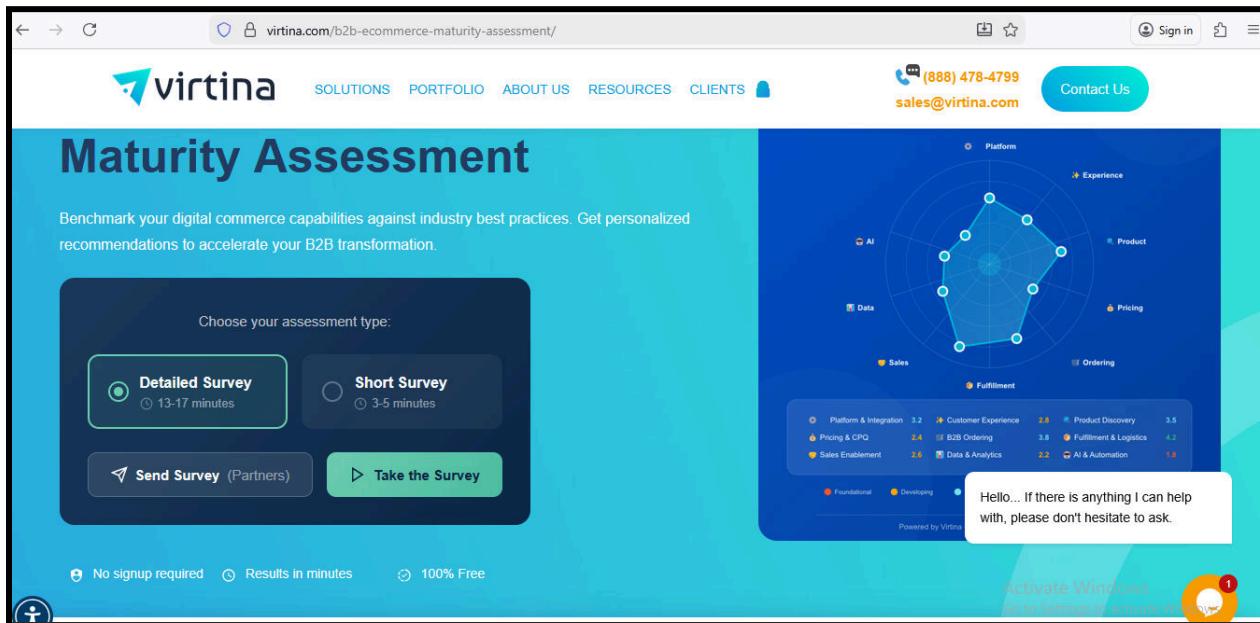


User Guide: Accessing the Partner Dashboard and Sharing the Survey Form

1. Visit the following link to access the B2B E-commerce Maturity Assessment:

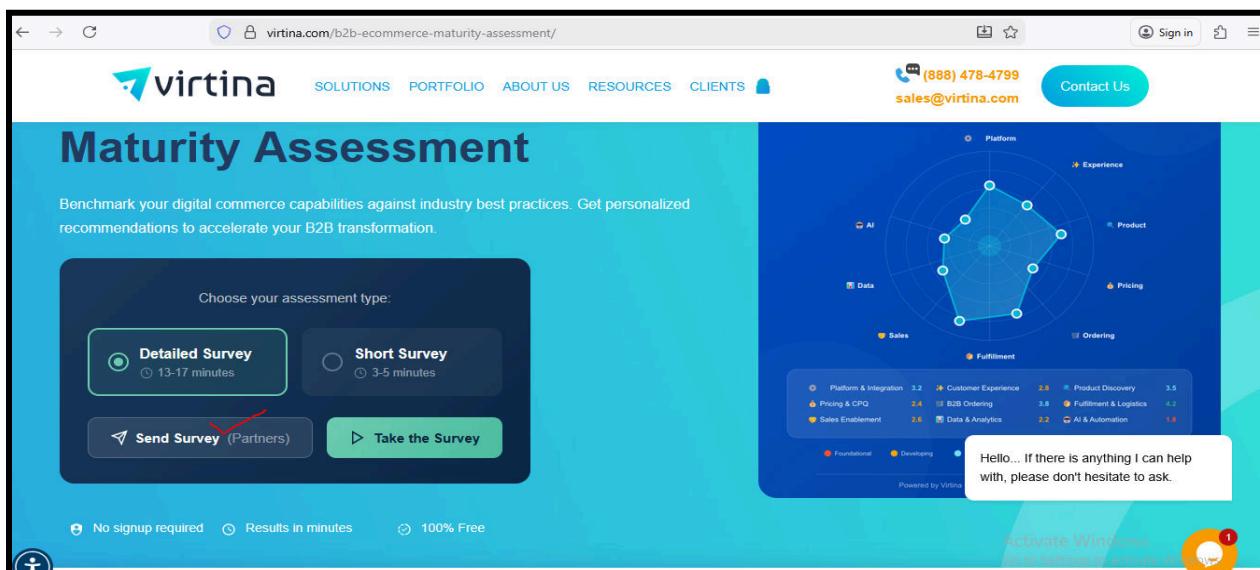
<https://virtina.com/b2b-ecommerce-maturity-assessment/>

2. The Assessment Form will be displayed on the page.



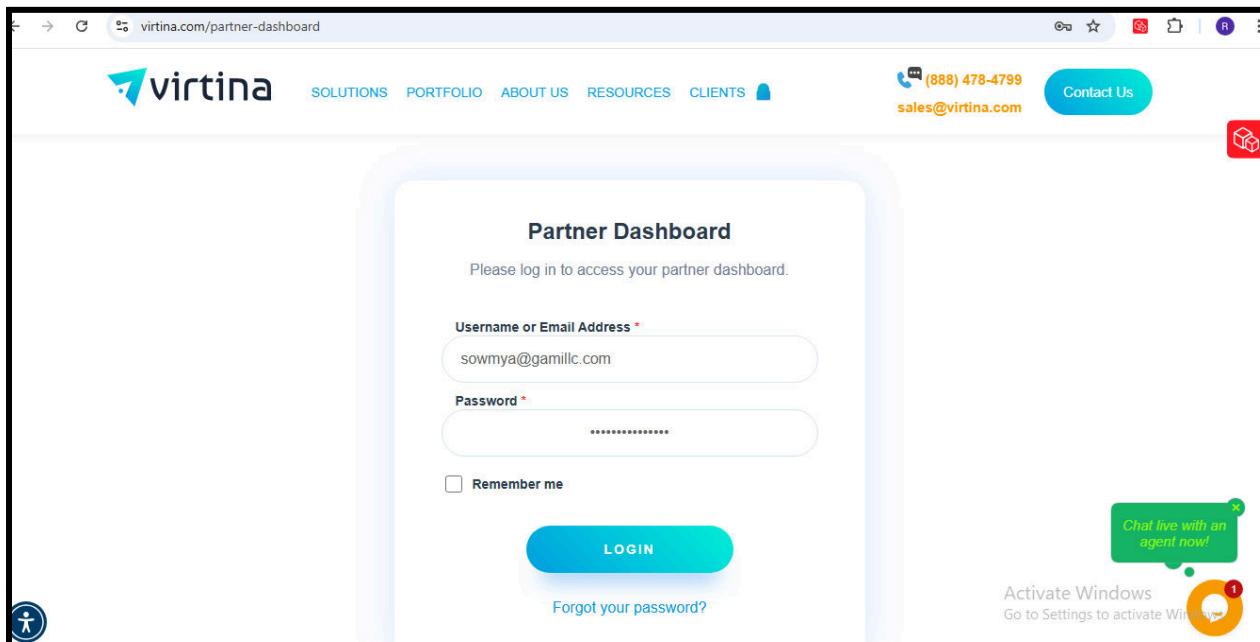
The screenshot shows the Virtina B2B E-commerce Maturity Assessment page. The main heading is 'Maturity Assessment'. Below it, a sub-headline reads: 'Benchmark your digital commerce capabilities against industry best practices. Get personalized recommendations to accelerate your B2B transformation.' A central callout box asks 'Choose your assessment type:' with two options: 'Detailed Survey' (13-17 minutes) and 'Short Survey' (3-5 minutes). Below these are two buttons: 'Send Survey (Partners)' and 'Take the Survey'. To the right is a large circular radar chart with segments for Platform, Experience, Product, Pricing, Ordering, Fulfillment, Data, and AI. Below the chart is a table of scores for various categories. A red arrow points to the 'Send Survey (Partners)' button.

3. Click the **Send Survey** button.

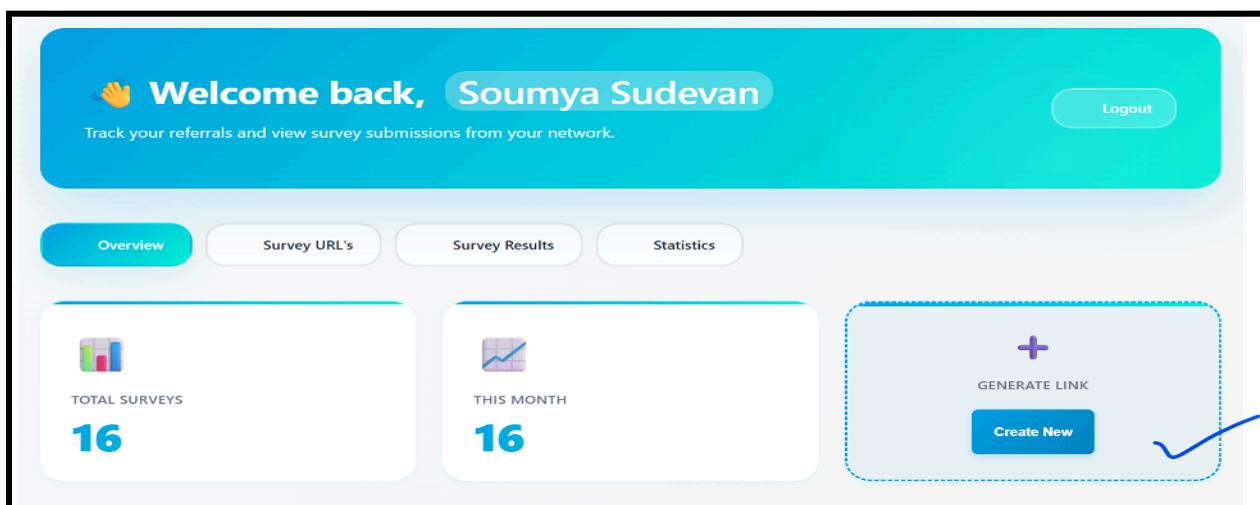


The screenshot shows the same Virtina B2B E-commerce Maturity Assessment page as the previous one. The 'Send Survey' button now has a red checkmark over it, indicating it has been selected. The rest of the page content, including the assessment type options and the radar chart, remains the same.

4. Now, you will be redirected to the Partner Dashboard at: <https://virtina.com/partner-dashboard> and enter the user credentials provided to you to log in.



5. From the **Overview** tab of your dashboard, you will see the "**Generate the Partner Link**" card. Click the **Create New** button to generate a new partner link for your network. Complete the form as shown in the screenshot below, replacing the sample information with your own account details.



Generate Partner Link

Submit a request to generate a new partner link for your network.

Company Name *

Virtina

Contact's Name *

Reji Paul

Contact's Email *

reji@virtina.com

Company URL *

<https://www.virtina.com>

SUBMIT

6. Submit the form to generate Your Partner Link, which will be displayed in the Survey URLs tab. Share this link with your network - anyone who completes the survey using this link will have their responses attributed to you.

Overview	Survey URL's	Survey Results	Statistics																														
<h3>Generated Partner Companies Links</h3> <p>All partner links generated through your Partner Form submissions. Share these links with your network to track survey submissions by source.</p> <table border="1"> <thead> <tr> <th colspan="5">Generated Partner Companies Links</th> </tr> <tr> <th colspan="5">  Search by Company Name or Email... 3 / 3 </th> </tr> <tr> <th>COMPANY NAME</th> <th>EMAIL</th> <th>PARTNER LINK</th> <th>VISITS</th> <th>ACTION</th> </tr> </thead> <tbody> <tr> <td>Virtina</td> <td>sowmya@virtina.com</td> <td>https://virtina.com/b2b-econ</td> <td><input checked="" type="radio"/> NOT VISITED</td> <td>Copy</td> </tr> <tr> <td>Virtina</td> <td>gigi@gmail.com</td> <td>https://virtina.com/b2b-econ</td> <td><input checked="" type="radio"/> VISITED</td> <td>Copy</td> </tr> <tr> <td>AMCE Corp</td> <td>sowmya@gamilc.com</td> <td>https://virtina.com/b2b-econ</td> <td><input checked="" type="radio"/> VISITED</td> <td>Copy</td> </tr> </tbody> </table>				Generated Partner Companies Links					 Search by Company Name or Email... 3 / 3					COMPANY NAME	EMAIL	PARTNER LINK	VISITS	ACTION	Virtina	sowmya@virtina.com	https://virtina.com/b2b-econ	<input checked="" type="radio"/> NOT VISITED	Copy	Virtina	gigi@gmail.com	https://virtina.com/b2b-econ	<input checked="" type="radio"/> VISITED	Copy	AMCE Corp	sowmya@gamilc.com	https://virtina.com/b2b-econ	<input checked="" type="radio"/> VISITED	Copy
Generated Partner Companies Links																																	
 Search by Company Name or Email... 3 / 3																																	
COMPANY NAME	EMAIL	PARTNER LINK	VISITS	ACTION																													
Virtina	sowmya@virtina.com	https://virtina.com/b2b-econ	<input checked="" type="radio"/> NOT VISITED	Copy																													
Virtina	gigi@gmail.com	https://virtina.com/b2b-econ	<input checked="" type="radio"/> VISITED	Copy																													
AMCE Corp	sowmya@gamilc.com	https://virtina.com/b2b-econ	<input checked="" type="radio"/> VISITED	Copy																													

7. To view your clients' completed assessments, go to the **Survey Results** tab in the Partner Dashboard. All submitted survey results will be displayed there.

All Survey Submissions

All surveys submitted via your partner links and coupon codes

🔍 Search by Company Name or Email...

DATE	COMPANY	CONTACT	SCORE	LEVEL	STATUS	ACTION
Jan 19, 2026 2:15 AM	Test Company	Milan sowmya+milan@virtina.com	—	—	🕒 Pending	
Jan 16, 2026 6:42 AM	test	Mubeena mubeena@gmail.com	—	—	🕒 Pending	
Jan 16, 2026 6:39 AM	Test Company	Mubeena M mubeena@gmail.com	—	—	🕒 Pending	
Jan 16, 2026 6:24 AM	Test Company	Sumi S sumi@gmail.com	—	—	🕒 Pending	
Jan 16, 2026 4:51 AM	Maximus Air	Sowmya Sudevan sowmya@gamillc.com	2.7	DEVELOPING	✓ Completed	View Results → Go

8. Click the **View Result** link to view the Maturity Assessment results.

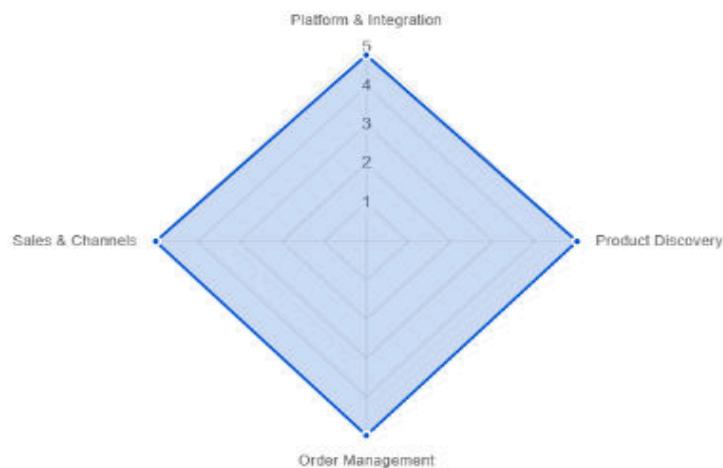


Your Overall Maturity

You're among the leaders in B2B digital commerce. Focus on maintaining your competitive advantage through emerging technologies and continuous innovation.



Category Overview



Category Scores

Select categories you'd like to improve for a custom estimate



Platform & Integration

4.8/5.0

LEADING



Product Discovery

5/5.0

LEADING



Quick Wins:

- Evaluate headless architecture
- Implement PIM system
- Add real-time integration monitoring

Quick Wins:

- Add visual search
- Implement configurators
- Add AR visualization

