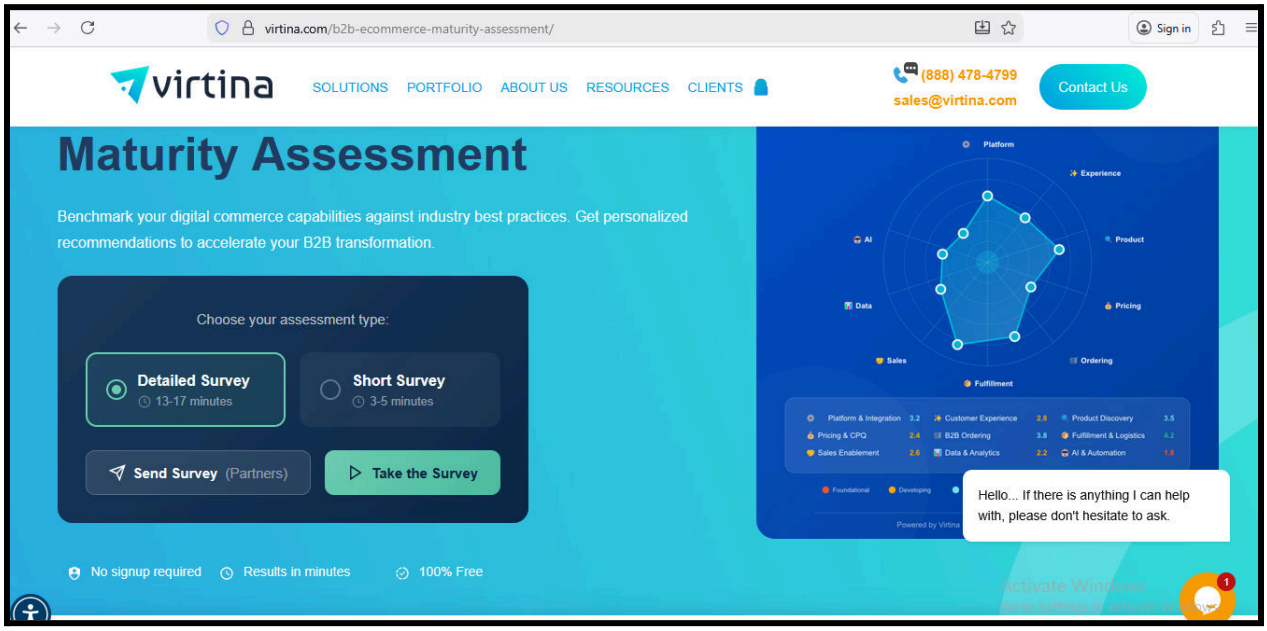
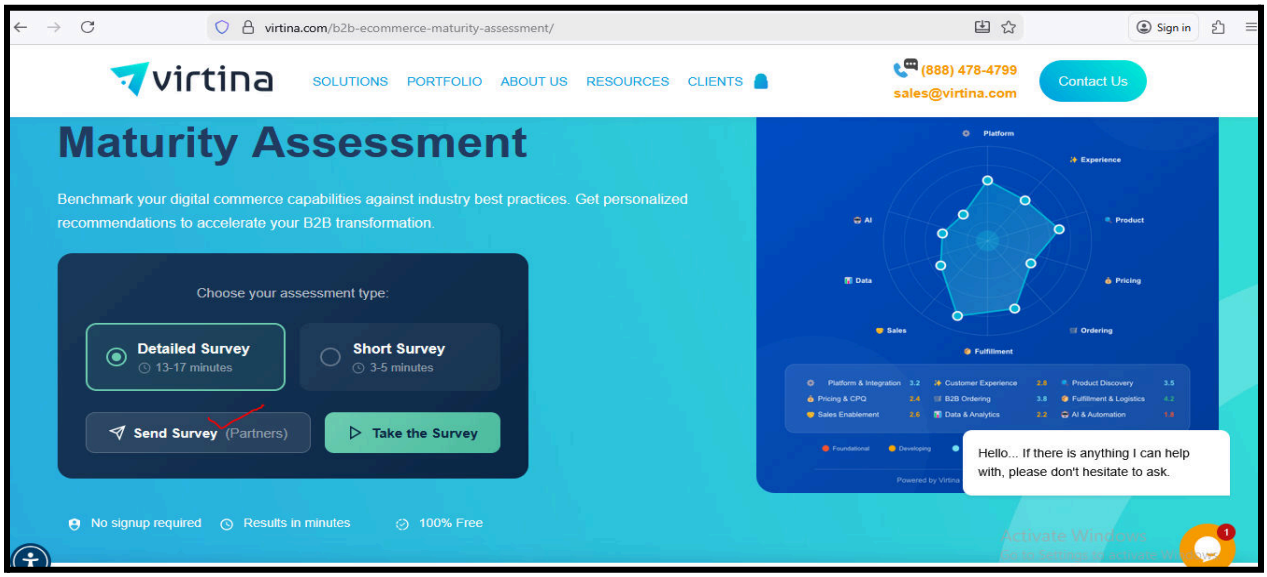
User Guide: Accessing the Partner Dashboard and Sharing the Survey Form

1. Visit the following link to access the B2B E-commerce Maturity Assessment: https://virtina.com/b2b-ecommerce-maturity-assessment/

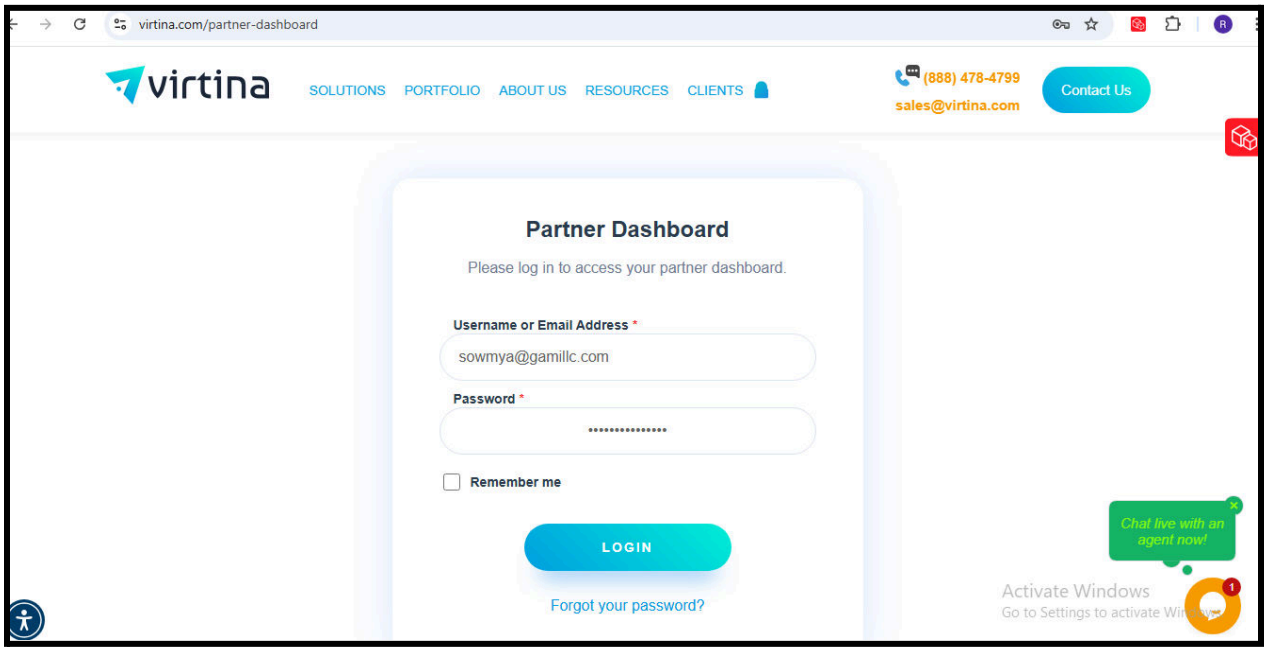
2. The Assessment Form will be displayed on the page.



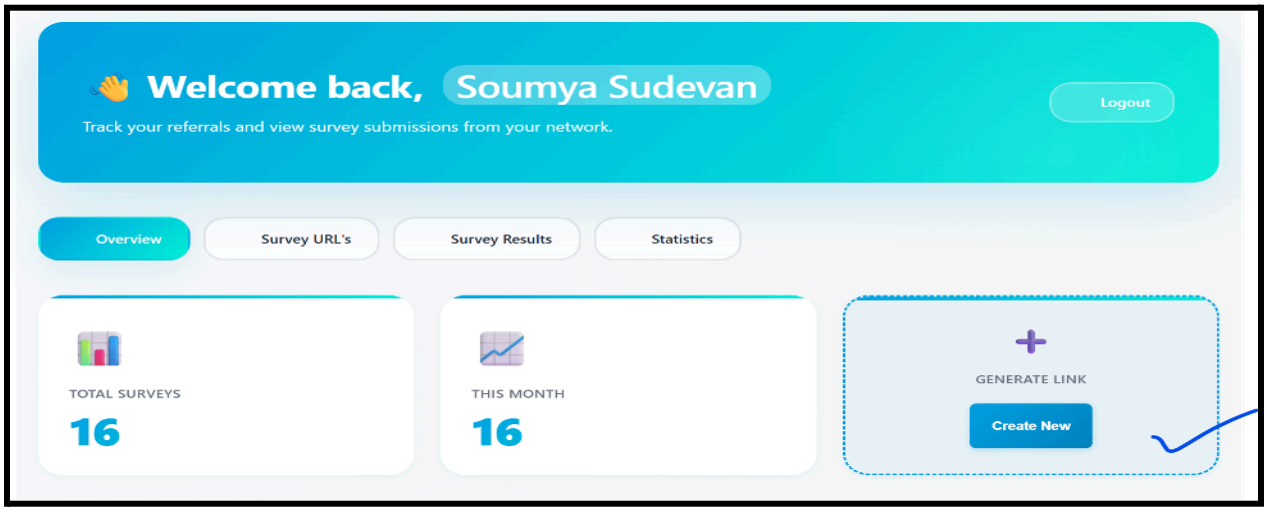
3. Click the **Send Survey** button.

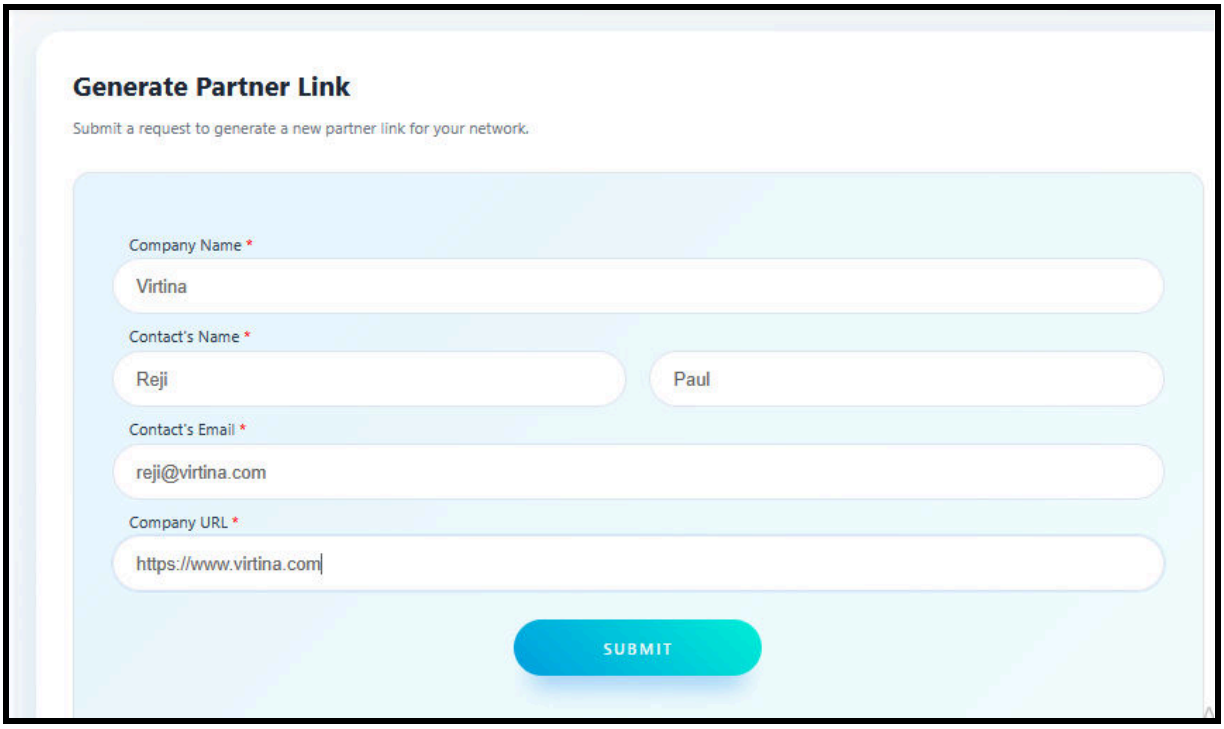


4. Now, you will be redirected to the Partner Dashboard at: https://virtina.com/partner-dashboard and enter the user credentials provided to you to log in.

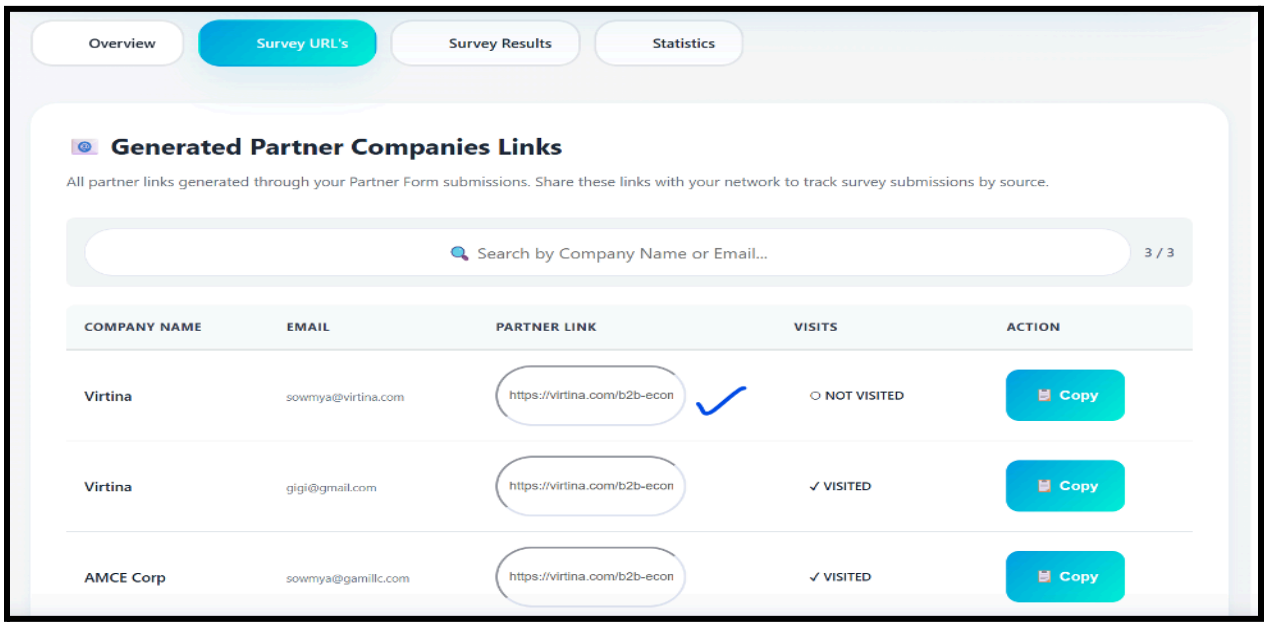


5. From the **Overview** tab of your dashboard, you will see the **"Generate the Partner Link"** card. Click the **Create New** button to generate a new partner link for your network. Complete the form as shown in the screenshot below, replacing the sample information with your own account details.

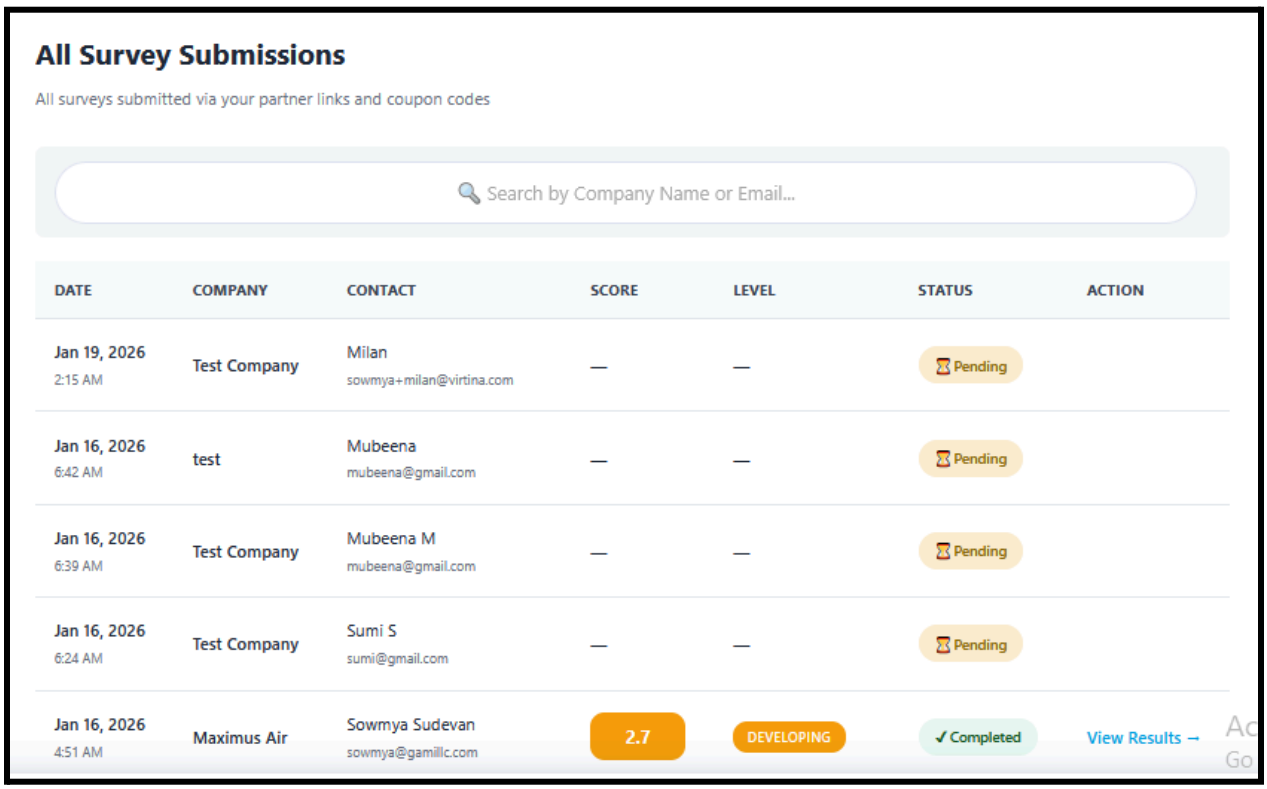




6. Submit the form to generate Your Partner Link, which will be displayed in the Survey URLs tab. Share this link with your network - anyone who completes the survey using this link will have their responses attributed to you.



7. To view your clients' completed assessments, go to the **Survey Results** tab in the Partner Dashboard. All submitted survey results will be displayed there.



8. Click the **View Result** link to view the Maturity Assessment results.

5 /5.0

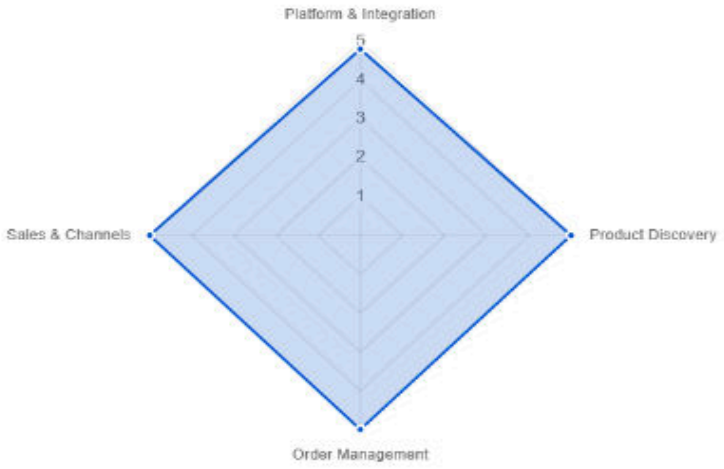
Leading

Your Overall Maturity

You're among the leaders in B2B digital commerce. Focus on maintaining your competitive advantage through emerging technologies and continuous innovation.

1 2 3 4 5 You

Category Overview



Category Scores

Select categories you'd like to improve for a custom estimate

Platform & Integration

4.8/5.0 LEADING

1 2 3 4 5

Quick Wins:

- Evaluate headless architecture
- Implement PIM system
- Add real-time integration monitoring

Product Discovery

5/5.0 LEADING

1 2 3 4 5

Quick Wins:

- Add visual search
- Implement configurators
- Add AR visualization