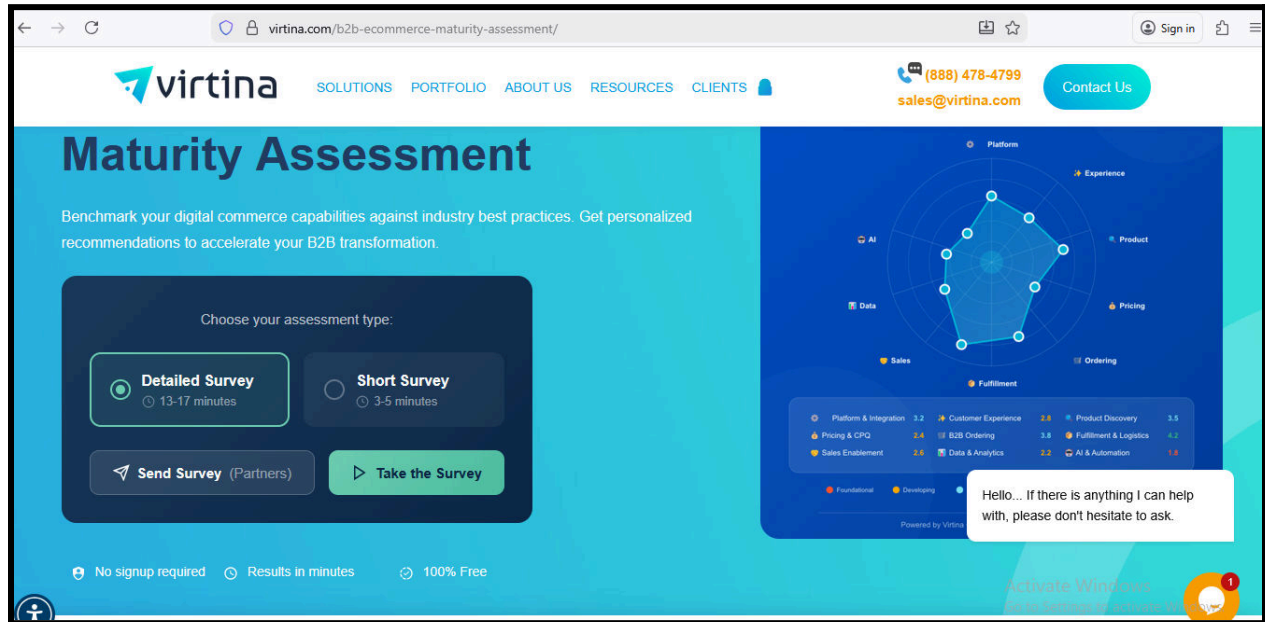
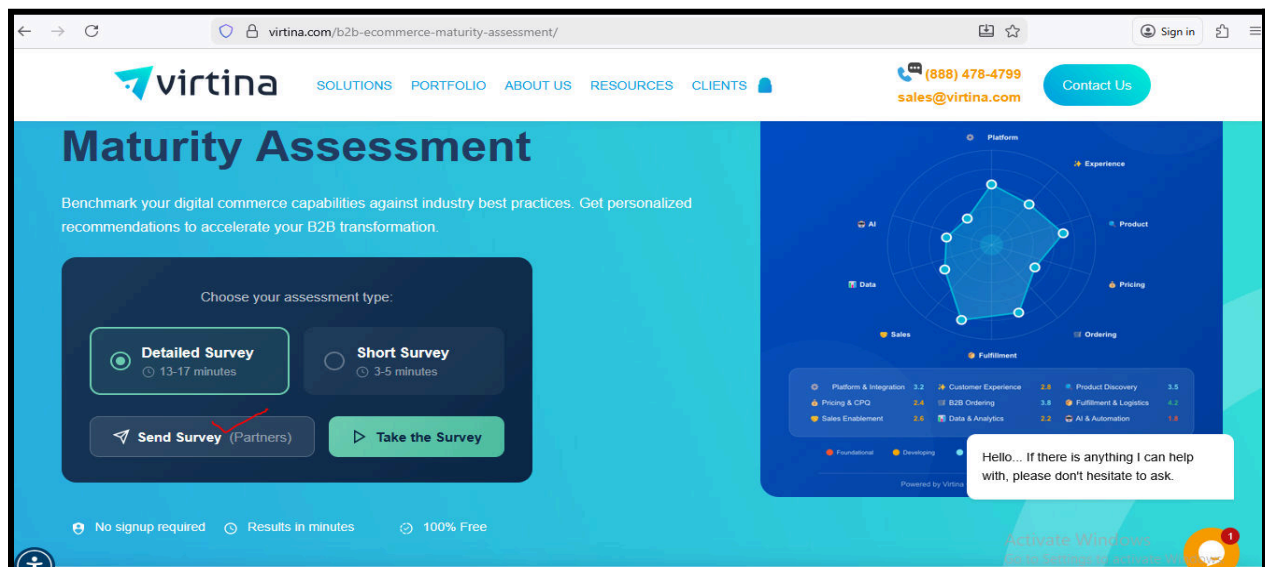


# User Guide: Accessing the Partner Dashboard and Sharing the Survey Form

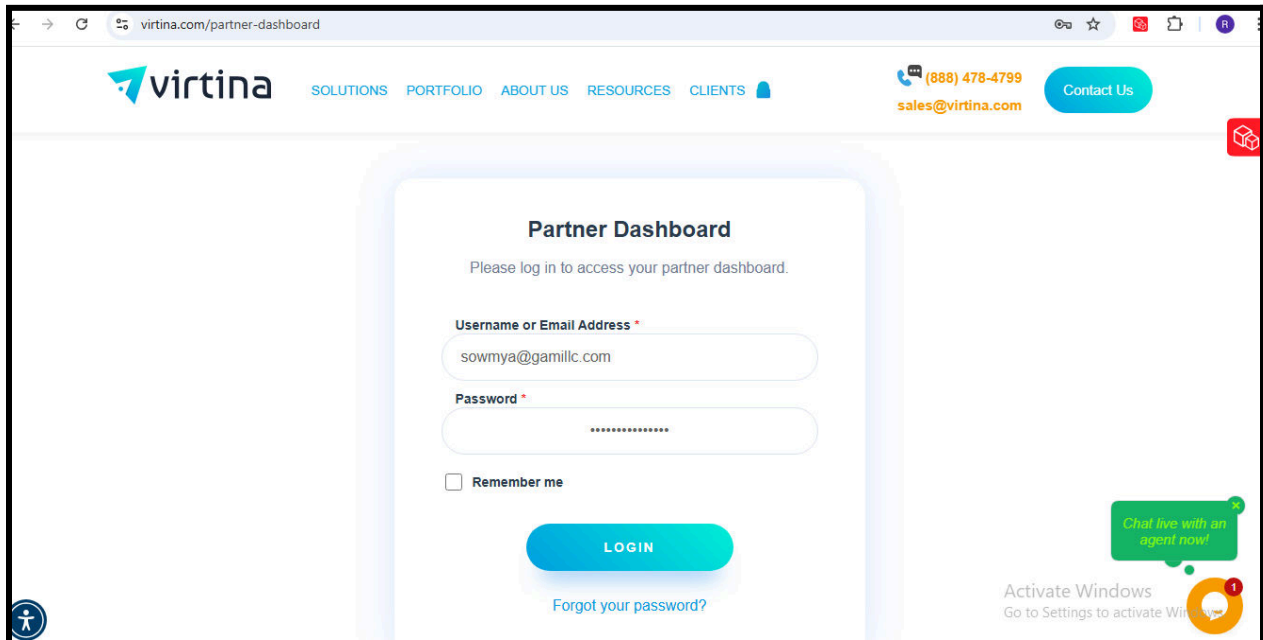
1. Visit the following link to access the B2B E-commerce Maturity Assessment:  
<https://virtina.com/b2b-ecommerce-maturity-assessment/>
2. The Assessment Form will be displayed on the page.



3. Click the **Send Survey** button.

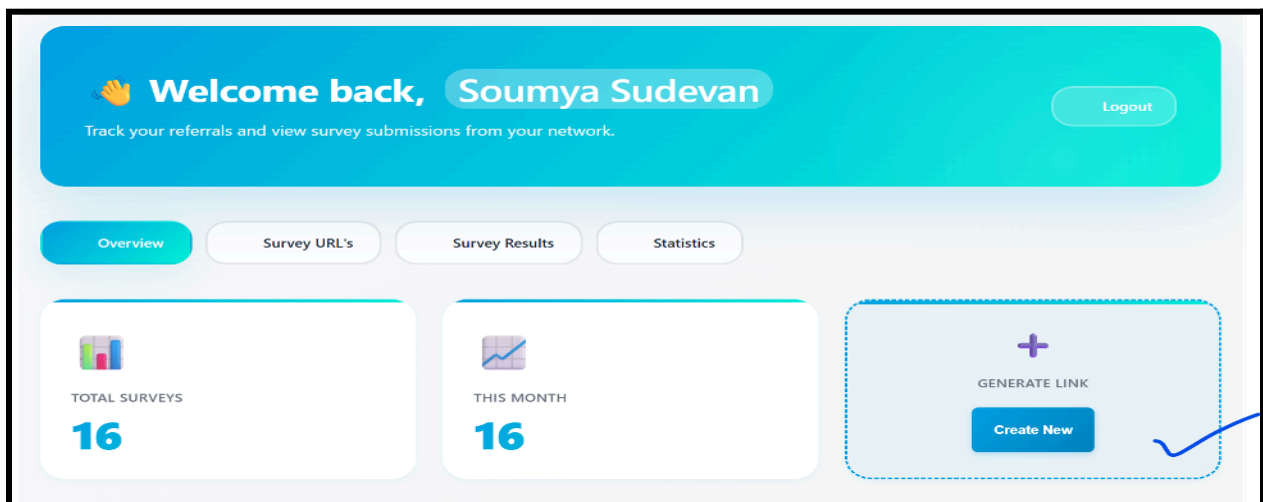


4. Now, you will be redirected to the Partner Dashboard at: <https://virtina.com/partner-dashboard> and enter the user credentials provided to you to log in.



The screenshot shows the Virtina Partner Dashboard login page. The header includes the Virtina logo, navigation links (SOLUTIONS, PORTFOLIO, ABOUT US, RESOURCES, CLIENTS), contact information ((888) 478-4799, sales@virtina.com), and a Contact Us button. The main content area is titled "Partner Dashboard" and contains a login form with fields for "Username or Email Address" (containing "sowmya@gamilc.com") and "Password" (masked with dots). There is a "Remember me" checkbox and a "LOGIN" button. A link for "Forgot your password?" is located below the login button. On the right side, there is a chat bubble that says "Chat live with an agent now!" and a Windows activation notice that says "Activate Windows Go to Settings to activate Windows."

5. From the **Overview** tab of your dashboard, you will see the **"Generate the Partner Link"** card. Click the **Create New** button to generate a new partner link for your network. Complete the form as shown in the screenshot below, replacing the sample information with your own account details.



The screenshot shows the Virtina Partner Dashboard Overview tab. The header includes a welcome message "Welcome back, Soumya Sudevan" and a "Logout" button. Below the header, there are four tabs: "Overview" (selected), "Survey URL's", "Survey Results", and "Statistics". The main content area displays two cards: "TOTAL SURVEYS" with a value of 16 and "THIS MONTH" with a value of 16. On the right side, there is a "GENERATE LINK" card with a "Create New" button, which is highlighted with a blue checkmark.

### Generate Partner Link

Submit a request to generate a new partner link for your network.

Company Name \*  
Virtina

Contact's Name \*  
Reji Paul

Contact's Email \*  
reji@virtina.com

Company URL \*  
https://www.virtina.com

**SUBMIT**

**6.** Submit the form to generate Your Partner Link, which will be displayed in the Survey URLs tab. Share this link with your network - anyone who completes the survey using this link will have their responses attributed to you.

Overview
Survey URL's
Survey Results
Statistics

### Generated Partner Companies Links

All partner links generated through your Partner Form submissions. Share these links with your network to track survey submissions by source.


Search by Company Name or Email... 3 / 3






| COMPANY NAME | EMAIL              | PARTNER LINK                   | VISITS        | ACTION |
|--------------|--------------------|--------------------------------|---------------|--------|
| Virtina      | sowmya@virtina.com | https://virtina.com/b2b-econ ✓ | ○ NOT VISITED | Copy   |
| Virtina      | gigi@gmail.com     | https://virtina.com/b2b-econ   | ✓ VISITED     | Copy   |
| AMCE Corp    | sowmya@gamilc.com  | https://virtina.com/b2b-econ   | ✓ VISITED     | Copy   |

7. To view your clients' completed assessments, go to the **Survey Results** tab in the Partner Dashboard. All submitted survey results will be displayed there.

### All Survey Submissions

All surveys submitted via your partner links and coupon codes

 Search by Company Name or Email...

| DATE                    | COMPANY      | CONTACT                             | SCORE | LEVEL      | STATUS  | ACTION                         |
|-------------------------|--------------|-------------------------------------|-------|------------|---|--------------------------------|
| Jan 19, 2026<br>2:15 AM | Test Company | Milan<br>sowmya+milan@virtina.com   | —     | —          |  Pending     |                                |
| Jan 16, 2026<br>6:42 AM | test         | Mubeena<br>mubeena@gmail.com        | —     | —          |  Pending     |                                |
| Jan 16, 2026<br>6:39 AM | Test Company | Mubeena M<br>mubeena@gmail.com      | —     | —          |  Pending     |                                |
| Jan 16, 2026<br>6:24 AM | Test Company | Sumi S<br>sumi@gmail.com            | —     | —          |  Pending     |                                |
| Jan 16, 2026<br>4:51 AM | Maximus Air  | Sowmya Sudevan<br>sowmya@gamilc.com | 2.7   | DEVELOPING |  Completed | <a href="#">View Results →</a> |

8. Click the **View Result** link to view the Maturity Assessment results.



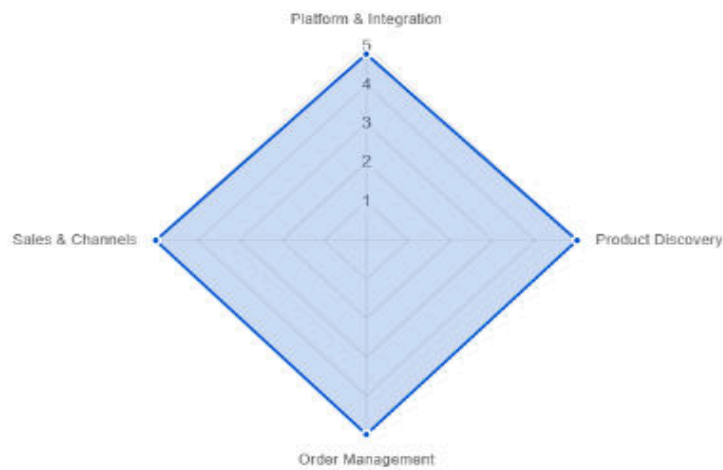
Leading

## Your Overall Maturity

You're among the leaders in B2B digital commerce. Focus on maintaining your competitive advantage through emerging technologies and continuous innovation.



## Category Overview



## Category Scores

Select categories you'd like to improve for a custom estimate



### Platform & Integration



4.8/5.0

LEADING



#### Quick Wins:

- Evaluate headless architecture
- Implement PIM system
- Add real-time integration monitoring

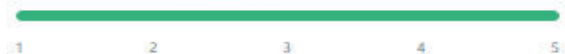


### Product Discovery



5/5.0

LEADING



#### Quick Wins:

- Add visual search
- Implement configurators
- Add AR visualization

